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FOR IMMEDIATE RELEASE
New Product Announcement

The Features You Need

The VX7e introduces Peaking and False Color features to ikan's popular VX series of HD monitors. The VX7e is equipped with both Monochrome and Color Peaking features which highlight sharp lines and stark contrasts for optimal focus control. The False Color feature utilizes a full spectrum of assigned color indicators, ensuring flawless shot exposure. The VX7e also provides every connection needed in the professional video industry including HD-SDI, HDMI, composite and component inputs. With a sparkling screen resolution of 1024 x 600 and features such as Moveable Pixel to Pixel, Blue Gun and Digital to Analog Conversion, ikan's VX7e is the professional grade, on-camera monitor that you can't work without.



Peaking & False Color

ikan introduces Peaking and False Color to the VX7e, adding to the already amazing feature-set of the VX series of HD monitors!

The VX7e is equipped with both Monochrome and Color Peaking features which highlight sharp lines and stark contrasts for optimal focus control.



Monochrome Peaking



Peaking Filter for Precision Focus

The False Color feature utilizes a full spectrum of assigned color indicators, ensuring flawless shot exposure.



Original



False Color for Exposure Control

It's All About Connections

The VX7 sports HD-SDI (which also transcodes to component out), HDMI, HD/SD component, composite, giving you ability to use the VX7 with any video device in the industry. All of our inputs use professional grade BNC connectors to insure you stay connected while offering full loop through capabilities.



Variable Temperature Control for Dedicated Studio Applications.

Introducing the future of DMX controlled LED lighting, the Multi-K XL! With individually adjustable RGB LED bulbs and variable color temperature control, the Multi-K XL is breaking new ground in studio lighting applications. Not using a DMX solution? No problem! The Multi-K XL utilizes an on-board dimming and RGB mixing control systems, highlighted by 6 color temperature presets from 2800 K – 6500 K. Is distance an issue? Not with the Multi-K XL's 1000 watts of output power! With an included yoke mount, 30/60 degree LED conversion panels and 24v D/C power supply, the Multi-K XL is the only light you will need for your studio configuration.



For more information and images, please visit:

- [VX7e & VX7e-DK](#)
- [Multi-K XL](#)

See the VX7e and Multi-K XL at NAB booth #C10637!



About Us

ikan is an award-winning designer, manufacturer, and distributor geared to provide total solutions for video professionals. We are a constantly evolving and ever-flexible company that prides itself on its value-conscious products. At ikan, we work closely with our dealers and end users to ensure creation of quality products that enhance film and video productions. Our entire product line, from HDMI & HD/SDI camera monitors to our ELEMENTS™ camera support solutions, LED and fluorescent lighting, our new and improved teleprompter line, productivity software, apparel and set/shooting accessories are all designed with feature-set and price in mind from their inception.

Whether you are in the backyard or in the studio, you can rely on ikan to be by your side. Our unwavering customer support, global reach, knowledge and product variety allow us to keep you in touch with the rapidly growing video technology industry. We believe in providing the globe with an affordable and reliable solution. With each new product, ikan strives to deliver the features you need at the prices you want.

For more information, give us a call or walk into our corporate headquarters based in Houston, TX. You can also visit our official website (www.ikancorp.com) for more product information. Additionally, connect with us via our Social Media Feeds such as the ikan News Blog (ikancorp.wordpress.com), our Facebook community (facebook.com/ikanseeit), our Vimeo channel (vimeo.com/ikancorp) or follow us on Twitter [@ikancorp](https://twitter.com/ikancorp).

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